

MAZDA3 SEDAN











Good things come in 3's.

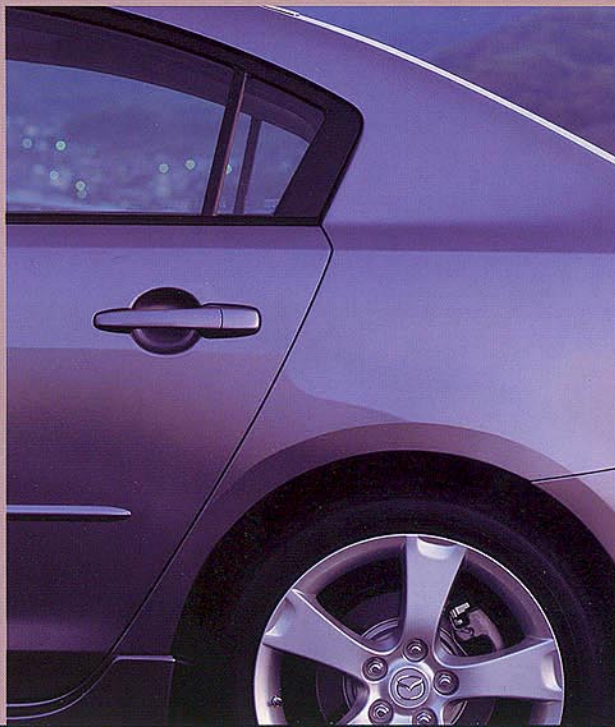
Evocative style, dynamic performance, all the creature comforts. The new Mazda3 is everything you want in a compact sedan. And more. In fact we've crafted the Mazda3 Sedan from the ground up to exceed your expectations in every way. You can see it in the long wheelbase, short overhangs and high rear deck that form the elegant coupe proportions. Its sporty yet refined body shape gives the Mazda3 Sedan a uniquely stylish presence in a world of conventional compact car designs. Once inside, you're totally spoiled, with a spacious interior that sets a new benchmark for luxury and comfort. You're also surrounded with all the features and appointments that make driving a pleasure. And when you feel the full dynamic performance kick in, two words will immediately spring to mind. Zoom-Zoom. The Mazda3 Sedan is here, with a choice of four models. Neo, Maxx, Maxx Sport and SP23. And as you will discover, they're all full of good things.





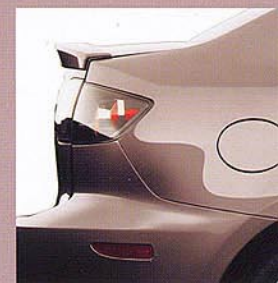
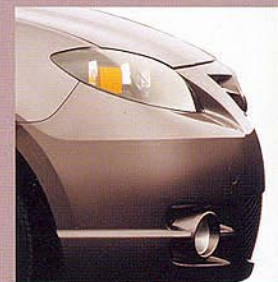
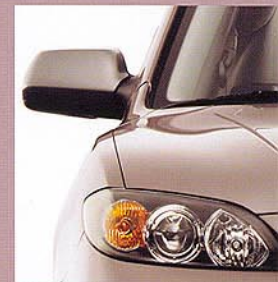
The face of Zoom-Zoom. A unique body-coloured grille is one of the features that distinguishes the high performance SP23. Beneath Mazda3 Sedan's sporty curves is a build quality that sets new standards.

Dressed to impress. Mazda3 Sedan Maxx, Maxx Sport and SP23 are equipped with their own, distinctive alloy wheels. Large, powerful 4-wheel disc brakes are standard across all Mazda3 Sedans.



Go to the top of the class.

Eye catching, head turning, pulse-racing. The body is a wonderful thing. Especially when it has the refined, sporty dynamics of the Mazda3 Sedan. For sheer style, few sedans get near it. For one very good reason. It's the latest evolution of Zoom-Zoom. Everything about the Mazda3 Sedan promises enjoyment, from its refined, dynamic proportions to its large wheels, elongated tail lights and signature 5-point Mazda grille. Up close, you can't help but notice the solid build quality, characterised by consistently small gaps between body panels and the high quality finish of every component. On the road, the Mazda3 Sedan delivers more than you'd ever believed possible from this sized car, with spirited performance from a new generation of 2.0 litre and 2.3 litre engines. Their smooth, responsive power output complements the agile handling and strong, linear braking. In the Mazda3 SP23 Sedan, sporty style and performance move into overdrive with 17 inch alloys, full body kit and stainless steel scuff plates. Not surprisingly, many of Mazda3 Sedan's performance attributes are the work of the same Mazda engineers who developed the sporty Mazda6 and RX-8 sports car. You'll feel the benefits of their experience, whether you drive the Mazda3 Sedan Neo, Maxx, Maxx Sport or SP23. They not only set the benchmark for consummate style, they quickly take you to a whole new level of driving enjoyment.

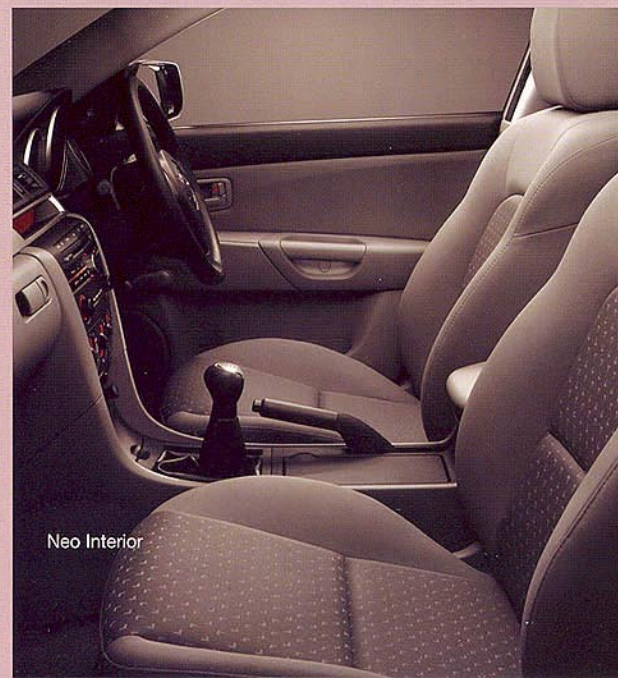


Move into a whole new comfort zone.



Inside the Mazda3 Sedan, rush hour becomes plush hour. With levels of comfort and space that leave other compact sedans in the shade. You'll feel it in the ergonomically designed seats with maximum support across hips, lower back and shoulders. Rear passengers enjoy plenty of legroom, courtesy of specially shaped front seatbacks and a long wheelbase. In the driver's seat, you'll be more than comfortable with the 7 ranges of adjustment. And while there's much to make you feel relaxed, there's everything to inspire the driver in you. Like authentic sports instrumentation, racy 3-spoke steering wheel with tilt and telescopic adjustment and wheel-mounted audio controls*. Everywhere, you'll see high levels of craftsmanship, from the luxuriously rich grain of the dash to the positive, satisfying feel of knobs and buttons. In a sports sedan, its important controls can be operated without taking your eyes off the road, hence CD stereo and other functions are easy-to-use piano style buttons. Air-conditioning and central locking with engine immobiliser are standard, as is illuminated entry with delayed fade and driver and front passenger SRS airbags. Mazda3 is also equipped with body coloured power mirrors and windows†. There's loads of luggage space too, thanks to a deep, wide boot with no intrusions from hinges or suspension components. Essentially, everything that's good about Mazda, comes together beautifully in the Mazda3 Sedan.

*Available on selected grades. †Optional as a Power Pack for Mazda3 Neo.



Neo Interior



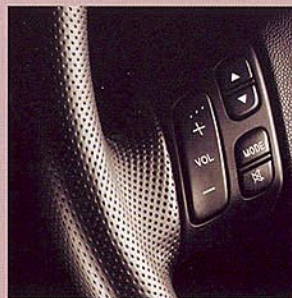
Maxx Interior



Mazda3 SP23.
Luxuriate as you accelerate.

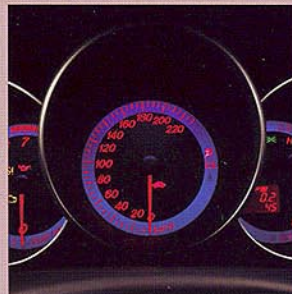
In the SP23 Sedan, luxury is ramped up and sports performance moves into overdrive. You'll experience the support of sporty upholstered contoured seats in striking red or blue trim. They not only capture the eye, they hold you firmly during spirited driving. A leather-wrapped steering wheel gives you precise control of the highly responsive steering, and control of audio functions too. Leather is also featured on the gearshift knobs

of both the 5-speed manual and sporty 4-speed Activematic. There's easy-on-the-eyes amber/blue illumination on the instrument cluster, with amber-red backlighting for the climate control air-conditioning and 6-stack, in-dash CD player. And beneath all this pure sports styling is the substance of a 2.3 litre engine with Sequential Valve Timing (S-VT), generating reams of responsive power and torque across the full rev range.



Ultimate control. Audio functions on the steering wheel help keep your eyes on the road.

Authentic sports instrumentation with tachometer and speedometer in the 6 o'clock rest position.



Harnessing all those extra kilowatts are revised suspension settings, ABS brakes with Electronic Brake-force Distribution and special 17 inch alloy wheels. On the road, the SP23 looks every inch the performance sports sedan, with its wind cheating full body kit, unique front grille and stainless steel scuff plates. So if driving a superbly appointed performance car is your favourite kind of sport, you'll be a big fan of the SP23.







Rapid changes. Activemantic features short, first to second gear upshift time for lively off-the-line acceleration. In auto or manual mode, you'll extract maximum enjoyment from the 104kW, 2.0 litre and 115kW, 2.3 litre engines. Zoom-Zoom.

Head turning wheels. High performance 17 inch alloy wheels on SP23. All Mazda3 Sedans feature large footprint tyres for superior handling and braking.



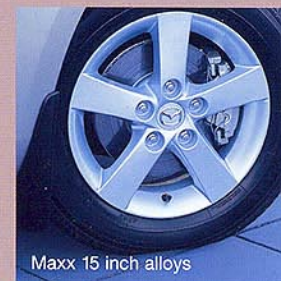
It goes. Beautifully.

Mazda3 Sedan's flair for the road is built-in, not bolted on. Its strong, dynamic stance reflects the car's ultra stiff bodyshell that resists flexing during hard cornering. MacPherson strut front suspension and multi-link rear suspension further contribute to a flat ride with outstanding manoeuvrability. Because so much of a car's sporty feel is in the steering, Mazda3 features an electro-hydraulic system which is more responsive to engine speed changes and steering inputs. Mazda has also stopped at nothing to engineer a superior braking system with large diameter discs and ABS with Electronic Brake-force Distribution (EBD)*. Behind the wheel, there's non-stop excitement, propelled by the turbine-smooth DOHC 2.0 litre and 2.3 litre powerplants which are perfectly matched to the handling, braking and steering systems. The result is superbly balanced performance in all conditions. The 2.3 litre engine in the SP23 ramps up the enjoyment even more with Sequential Valve Timing (S-VT), delivering extra power and torque across the rev range. Both transmissions offer lots of hands-on fun, with the 5-speed manual utilising double-cone synchronisers on first and second gears for fast, effortless shifting. Go for the 4-speed Activemantic and get all the convenience of an automatic as well as sporty, manual upshifts and downshifts.

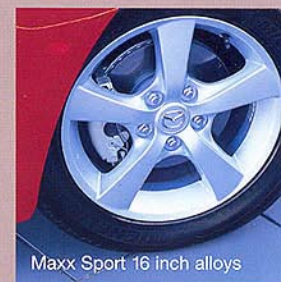
*Optional as a Safety Pack for Mazda3 Neo.



Neo 15 inch wheels



Maxx 15 inch alloys



Maxx Sport 16 inch alloys

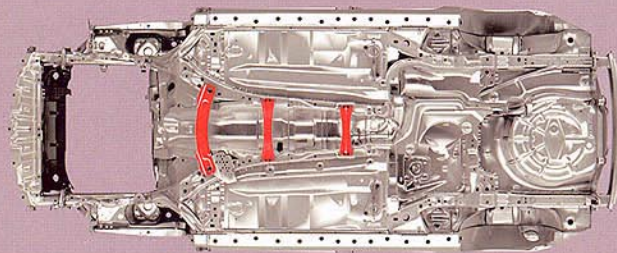


The advantages of rigid thinking.

A combination of ultra rigid body structure with front and side airbag systems for maximum occupant protection. Mazda3 Hatch body shown.

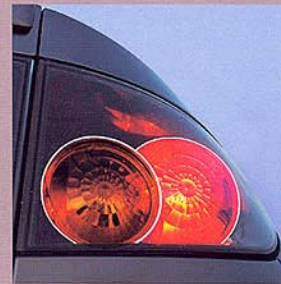
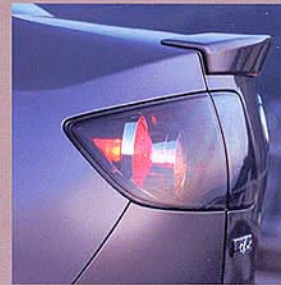
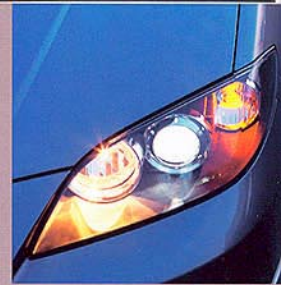


Underbody strengthening with 3 cross members reduces body flexing, delivering enhanced steering precision. Mazda3 Hatch body shown.



An ultra stiff body structure gives the Mazda3 superior handling and stability, helping you steer clear of trouble. But should an accident occur it's reassuring to know you're protected by Mazda3's unique body architecture. It features a 3-fork structure that disperses frontal impact energy, ultra strong cross members that resist side impact forces and a rear frame structure that maximises energy absorption from rear impacts. This rigid body structure is further optimised with the Mazda Advanced Impact Distribution and Absorption System (MAIDAS) that maintains the structural integrity of the passenger compartment. The driver and front passenger airbag system has 2-stage inflation depending on the force of the impact, while front side and curtain airbags* provide head and torso protection from side impacts. An intrusion-minimising brake pedal and horizontally collapsible steering column protect the driver from leg and upper body injuries. The large, 4-wheel disc brakes feature ABS with Electronic Brake-force Distribution (EBD)* which adjusts the braking effort between all four wheels according to passenger and luggage load. This results in more controlled braking under wet and dry conditions. Finally, front seat belts include pre-tensioners and load limiters. If you love to drive, this is the car you can enjoy with utmost confidence.

*Optional as a Safety Pack for Mazda3 Neo.



Extra good things come in 3's.

The Mazda3 Sedan evokes a strong and distinctive sports style. Each of these accessories has been carefully designed to integrate perfectly, further enhancing its looks and performance. Because they're manufactured to the same high tolerances that go into every Mazda3, they'll contribute to your enjoyment of this fine sports sedan. Your Mazda Dealer has all the information so contact them now for availability by model.



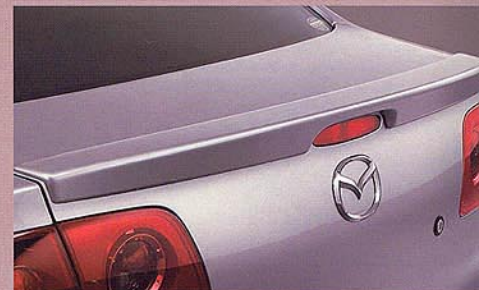
Interior Sports Kit Red or blue. Steering wheel, door grips, dash strip. (Also offered separately).



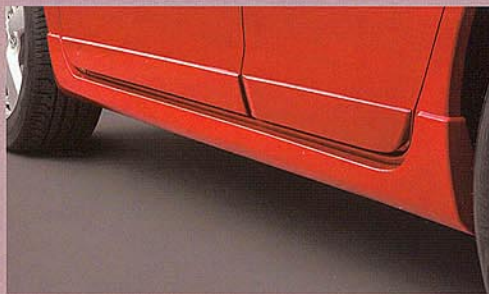
15 inch Alloys (Neo)



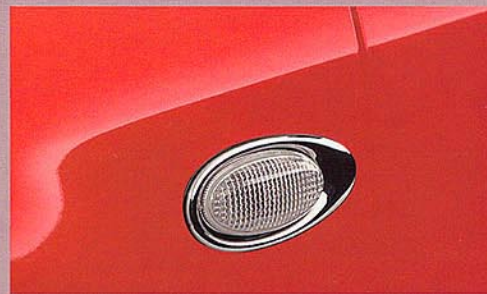
Rear Wing Spoiler



Rear Spoiler



Side Skirt/ Lower Door Detail (Offered separately).



Chrome Side Indicator Surround



Chrome Door Mirror Cover

Also available: Automatic Shift Knob in red or blue. Rear Under Spoiler. 16 inch Alloy Wheels. 17 inch Alloy Wheels. LED Rear Combination Lamp. Scuff Plate in Black or Grey. Floor Mats. Bonnet Protector. Weathershields -Full Size or Slim Line. Headlight Protectors. Alarm. Cruise Control. Reverse Parking Sensors.

Listen up. Whatever the format of your favourite music, Mazda3 gives you all the options to take it with you on the road: Single CD and MP3. CD Changer. Cassette. Mini Disc.



Rear Under Skirt



Front Air Dam Skirt



Fog Light



Front Grille

Service that sets the benchmark.

The Mazda3 Sedan has been designed and built to deliver a spirited driving experience. The only way to ensure it continues to perform at peak levels is to have it serviced at an authorised Mazda Dealer. In fact, the Mazda3 is so advanced that it requires the specialist services of the Worldwide Diagnostic System (WDS) to maintain its peak on-road performance, and this system is available only at authorised Mazda servicing dealerships. There, performance related issues can be diagnosed and addressed, and you get the peace of mind of knowing that the integrity of the car is guaranteed, care of genuine Mazda book servicing. Same goes for the warranty. Like all Mazda passenger vehicles, the Mazda3 is covered by the reassurance of a three year, unlimited kilometre factory warranty. Further details on Mazda car warranties will be supplied in the owner documents, or can be found at mazda.com.au





mazda.com.au

All care is taken to ensure the accuracy of this brochure at the time of publication. Specifications, features and model availability may vary from State to State and may change without notice. Please refer to mazda.com.au or consult your Mazda Dealer for the latest specifications prior to placing an order to ascertain current information on model availability, specifications, colours, features and prices. Mazda Australia Pty Limited will not be liable for any loss arising from the information in this brochure, whether in negligence or otherwise. Mazda Australia Pty Limited ABN 76 004 690 804, 385 Ferntree Gully Road, Mount Waverley, Victoria, 3149. Mazda 3 year Unlimited Kilometre Warranty and 6 year Panel Protection Warranty is available on all Mazda passenger vehicles. Due to the nature of the printing process, colours may vary from those shown in this brochure. Ask your dealer to show you a product sample. Published January, 2004: MAZ6333